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VESSEL COMMITS TO DONATING OVER 13,000 BAGS TO CHARITY

One for one custom bag company promises backpacks to children in need.

CARLSBAD, Calif. (January 6, 2017)- San Diego based custom bag company has continued to deliver their promise to kids around the world by committing to deliver more than 13,000 bags to children in need. The continuous donation of over 13,000 kids backpacks has empowered and motivated kids to perform their best in school by encouraging positive change.

Jennifer Shaw, CFO, elaborates on what the company's tagline "Filled With Purpose" means to the company. "Here at Vessel, we are blessed to be a source of blessing. We strive to positively impact and uplift the lives around us."

In August 2016, Vessel collaborated with SDCCU and the Stuff the Bus team to help prepare kids for the start of the school year by donating 1,000 backpacks to the San Diego community. Vessel has partnered with organizations around the nation that deliver bags worldwide. Proud partners are Love, Light & Melody, A Cup of Water Foundation, Love Does, Solutions for Change, Salvation Army, Toys for Joy and many others.

Shaw challenges other companies and individuals to do more in 2017, "My hope is that this small gesture of love will bring about a spirit of blessing and giving."

The company has a live automated bag ticker on their website that changes every time a bag has been purchased. Inside each Vessel bag there is a unique ID number that corresponds to the number of backpacks that have been given to charity. The company's mission is to help children around the globe gain access to an education and a better future.

To learn more about Vessel, visit www.vesselbags.com. For press inquiries, contact Stephanie Beyer at Stephanie@VesselBags.com or 760.456.9395.

About Vessel

Headquartered in Carlsbad, Vessel is the top custom bag maker for professional athletes and celebrities offering the best in quality and innovation. Each custom bag is handcrafted to reflect the unique personality of every Vessel customer. Vessel's product lines also come with a Buy a Bag, Give a Bag component. In an effort to help every child get an education, Vessel works closely with several incredible organizations who are helping deliver backpacks to children in need. Learn more at www.vesselbags.com.