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VESSEL RELEASES NEW SIGNATURE COLLECTION COLORWAYS

New backpack colorways to be released for Father's Day 2016

June 1, 2016 (CARLSBAD, Calif.) – Vessel, today announced the release of new colorways to their Signature lifestyle collection to premier for Father's Day. The new backpack colorways feature material in matte, crocodile, canvas and pebbled stone. This news comes shortly after Vessel announced a signed an agreement with Nordstrom to exclusively market Vessel Bags on Nordstrom.com.

"We are all about being unique and testing the limits.," said Vessel CEO Ronnie Shaw. "In order to stay ahead of the trend, we have to try things that have never been done before."

The Vessel Signature collection features four distinct bag silhouettes: backpack, briefcase, weekender duffel and Boston, in canvas and leather materials — ranging from \$129 - \$245 USD. Vessel bags are available at www.vesselbags.com. Vessel is running a 15 percent Father's Day promotion for all Vessel products until June 19th.

The Signature lifestyle collection draws on Vessel customers' experiences on the field, in the classroom, or in the office, and are extremely lightweight, utilitarian, multi-functional in design, and built to wear beautifully with everyday and travel use. All bags carry computers, iPads, tablets and more in style; all offerings are unisex.

In an effort to help every child receive an education, funds from Vessel bag purchases help provide children in the developing world with basic school supplies. Vessel works closely with on-the-ground organizations that help deliver the bags to the communities most in need.

For more information about Vessel, visit www.vesselbags.com. For press inquiries, contact Stephanie Beyer at stephanie@vesselbags.com or (760) 456-9395.

About Vessel

Headquartered in Carlsbad, Vessel is the top custom bag maker for professional athletes and celebrities offering the best in quality and innovation. Each custom bag is handcrafted to reflect the unique personality of every Vessel customer. Vessel's product lines also come with a Buy a Bag, Give a Bag component. In an effort to help every child get an education, Vessel works closely with several incredible organizations who are helping deliver backpacks to children in need. Learn more at www.vesselbags.com.

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