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VESSEL ADDS NEW PREMIUM CART BAG TO GOLF BAG LINE UP

The Lux Cart 2.0 is the newest premium golf bag addition for Summer 2017.

CARLSBAD, Calif. (June 2017)- VESSEL is introducing a modern and luxurious cart bag to its successful golf collection launching Summer 2017. The premium quality cart bag is crafted after VESSEL's signature staff bag.

The newest bag addition is part of VESSEL's premium "ready-to-ship" collection following the same colorways and unique personalization as the staff and stand bag. The complete collection showcases subtle VESSEL branding with a laser etched reflective VESSEL V on both side panels.

The Lux 2.0 is a full featured premium cart bag featuring forward facing pockets to allow for easy access on a trolley or golf cart. The 14-way 9" top is equipped with padded mesh and full length dividers for club organization.

Other unique features include:

- Large Insulated cooler pocket
- Removable ball pocket for personalization
- Rubber molded base for maximum stability
- Magnetic rangefinder / GPS pocket
- 7 pockets including 3 velour-lined valuables pocket

Starting July 1, 2017, the VESSEL Lux Cart 2.0 will be available for sale at \$355 MSRP with the same day shipping available. There are four colorways in the Lux 2.0: White/Black, Black/Black, White/Navy, and White/White. The bags can be found online at Vesselbags.com/stock-cart-bags/

To learn more about Vessel, or to complete your purchase visit www.vesselbags.com. For press inquiries, contact Stephanie Beyer at Stephanie@VesselBags.com or 760.456.9395.

About VESSEL

Headquartered in Carlsbad, VESSEL is trusted by more than 70 PGA and LPGA professional athletes and over 20 celebrities. Each bag is handcrafted through quality and innovation to

reflect the unique personality of every Vessel customer. In addition to each bag purchase, VESSEL gives a school backpack to a child in need. To date, VESSEL has committed to donate over 14,00 backpacks.

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