



PGA
2018 MERCHANDISE SHOW



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VESSEL DEBUTS LUXURY GOLF LINE AT PGA SHOW ORLANDO

(CARLSBAD, CALIF). – VESSEL founder and CEO introduces the leading premium custom golf bag company to the 2018 PGA Merchandise Show Orlando, Jan. 22-25 for the first time ever. At booth #4289, VESSEL will showcase their premium golf line accompanied by a noteworthy display of champion bags such as Tiger Woods & Jordan Spieth.

Trusted by over 100 tour players, VESSEL builds more than a bag. With each bag handcrafted with superior quality and unparalleled performance, VESSEL offers a variety of eight materials and 23 colorways to create a unique bag highlighting the specific golfers style, brand or sponsorship.

“Due to VESSEL’s unprecedented growth within the past year, the next step was to attend the PGA Show Orlando” said CEO and Founder Ronnie Shaw. “We’re excited to be at the show alongside some of the greatest innovators of golf industry.”

Unique Features of VESSEL Golf Bags:

- Range Finder Pocket - Quick and easy range finder pocket with velour lined
- Patented Rotator Stand for maximum stability
- Premium Microfiber Leather- Lightweight and smooth, scratch resistant leather that's easy to clean for maximum durability while in use.
- Attention to detail and craftsmanship- Each Vessel product is made with the same attention to quality and detail regardless of the player

Last summer at the PGA Show Las Vegas, VESSEL released a beta sample version of their new ultra light stand bag. VESSEL plans to reveal updated features and colorways to this 3.5lb full-featured stand bag at the 2018 Merchandise Show. The VESSEL Lite Stand is designed with carbon fiber legs and rip-stock nylon for the highest level of performance.

“We searched for the best materials on the market that were durable and sleek but still remained premium,” noted Vessel Executive Designer Gilbert Cacayan. “We’ve produced a product that has both performance and luxury.”

All VESSEL bags are manufactured out of the highest grade of microfiber leather. Noted as the best alternative to natural leather, the fine microfiber is soft and smooth to touch and feels just as tough as genuine leather. Featured the Green product of the 21st century, the microfiber leather is known for its heat durability and non-fading characteristics.

To schedule an appointment please contact VESSEL’s Lead Account Manager Nick McClintock at Nick@Vesselbags.com, 760-456-9395.

About VESSEL Bags

Headquartered in Carlsbad, VESSEL believes that we can all make a difference. Trusted by more than 100 PGA and LPGA professional athletes and over 50 celebrities, each bag is handcrafted through quality and innovation to reflect the unique personality of every Vessel customer. In addition to each bag purchase, VESSEL gives a school backpack to a child in need. To date, VESSEL has committed to donate over 27,000 kids backpacks.

About the PGA Merchandise Show 2018

About the PGA Merchandise Show?? The 65th PGA Merchandise Show, held Jan. 23-26, 2018, in Orlando, will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry’s annual global summit for the business of golf. The PGA Show Demo Day, the world’s largest professional golf testing event, will be held on Tuesday, Jan. 23, at the Orange County National Golf Center. During PGA Show days, Jan. 24-26 at the Orange County Convention Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. The PGA Merchandise Show is a trade-only event and is not open to the public.

CONTACT INFORMATION:

VESSEL Bags: Stephanie Beyer (760) 456-9395; stephanie@vesselbags.com

PGA Worldwide Golf Exhibitions: Sherry Major, (716) 662-3855, smajor@reedexpo.com

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